



6. Problem 5.17 (3 points)

Prove that the elasticity of the product of two functions is the sum of the elasticities.

Remember that elasticity of  $f(x)$  wrt  $x = (df/dx) \cdot (x/f(x))$

Let  $f(x) = g(x) \cdot h(x)$

$$\ln(f(x)) = \ln(g(x) \cdot h(x)) = \ln g(x) + \ln h(x)$$

$$d(\ln f(x))/dx = d(\ln g(x))/dx + d(\ln h(x))/dx$$

$$(df/dx) \cdot (1/f(x)) = (dg/dx) \cdot (1/g(x)) + (dh/dx) \cdot (1/h(x))$$

Multiply both sides by  $x$  and we get the elasticities:

$$(df/dx) \cdot (x/f(x)) = (dg/dx) \cdot (x/g(x)) + (dh/dx) \cdot (x/h(x))$$

7. Today the American Economy is about 8 trillion dollars. If we maintain a growth rate of roughly 3% per year for the 21<sup>st</sup> century, roughly how big will the U.S. economy be in 2100? (1 point)

$$\text{GNP}(2100) = \text{GNP}(2000) \cdot e^{0.03 \cdot 100} \approx 8 \text{ trillion} \cdot 20.1 = 160.8 \text{ trillion}$$

Or could use the "rule of 69", the economy will double every  $69/3 = 23$  years, which means roughly four times.  $8 \cdot 2 \cdot 2 \cdot 2 \cdot 2 = 128$  trillion in 92 years. In the remaining 8 years will pick up about another 25% growth (8 is about 1/3 of 23, but since we have compounded growth, we know that means 8 years will be less than 33% growth), which gets us to about 160 trillion.

8. A. Pbm 5.13: Suppose that you own a rare book whose value at time  $t$  years from now will be:

$$B(t) = 2^{t^{1/2}} \text{ dollars.}$$

Assuming a constant interest rate of 5 percent, when is the best time to sell the book and invest the proceeds?

The key insight is realizing that we are looking for  $t$  such that  $(dB/dt)/B(t) = 0.05$ , that is – in what year  $t$  is the change in the value of the book = 5%.

$(dB/dt)/B(t)$  is found using the same trick we used when deriving the rule of 69 and in problem 4, taking the natural log and differentiating:

$$\ln(B(t)) = t^{0.5} \ln(2)$$

$$d(\ln(B(t)))/dt = (dB/dt)/B(t) = \ln(2)/2 \cdot t^{-0.5} = 0.05$$

and now we solve for  $t$ :  $t^{1/2} = \ln(2)/0.1 \approx 6.9315$ ;  $t = 48.04$

B) Now assume that the bank interest rate rises to 7%. Now when is the best time to sell the painting and put the money in the bank. (2 points)

$$\ln(2)/2 \cdot t^{-0.5} = 0.07 \quad t^{1/2} = 0.69315/0.14 \approx 4.9511; \quad t \approx 24.5 \text{ years.}$$

Notice how the relatively small increase in the interest rate cut the optimal holding time nearly in half.